



ILLUMINARIUM & SECRET LOCATION

Products Featured: INVITE, VIBE

Location: Toronto, Ontario | **Dealer Partner:** AOF Business Interiors



THE OBJECTIVE

The Illuminarium in Toronto's trendy Distillery District is an immersive venue featuring cutting edge visual, audio and projection technology allowing immersive shows and experiences to come to life. Secret Location (Illuminarium's partner) approached OFGO STUDIO dealer AOF Business Interiors looking for well built, durable soft seating pieces that would allow Illuminarium guests to sit in comfort and fully immerse in the experience. Because this is a public space as well as an event space, the pieces needed to be constructed for longevity and durability, as well as comfort. Additionally, the pieces needed to be easy to move around and reposition for events.

THE SOLUTION

A combination of INVITE modular seating and VIBE ottomans was selected to provide a multitude of seating options in the immersive exhibits. Both collections feature the proven JIGSAW construction method which utilizes precision cut, interlocked pieces in its frame.

JIGSAW construction provides a durable but relatively lightweight piece which was perfect for Secret Location and the Illuminarium space. Allowing for easy transitions from events to everyday viewing space. The pieces were upholstered in OFGO STUDIO's high performance and durable Challenger vinyl.

The angular design of INVITE and selection of arched VIBE ottoman's in a snake pattern add to the artful intrigue of the space and provide a comfortable seat for guests to fully immerse in the experience.



THE RESULT

The Illuminarium opened in the Summer of 2023 to much fanfare. Welcoming guests to two premiere exhibits - "Space: Journey to the Moon & Beyond", and "Waking Wonderland". The client, Secret Space, was thrilled with the quick delivery of product and is very happy with the end result.

