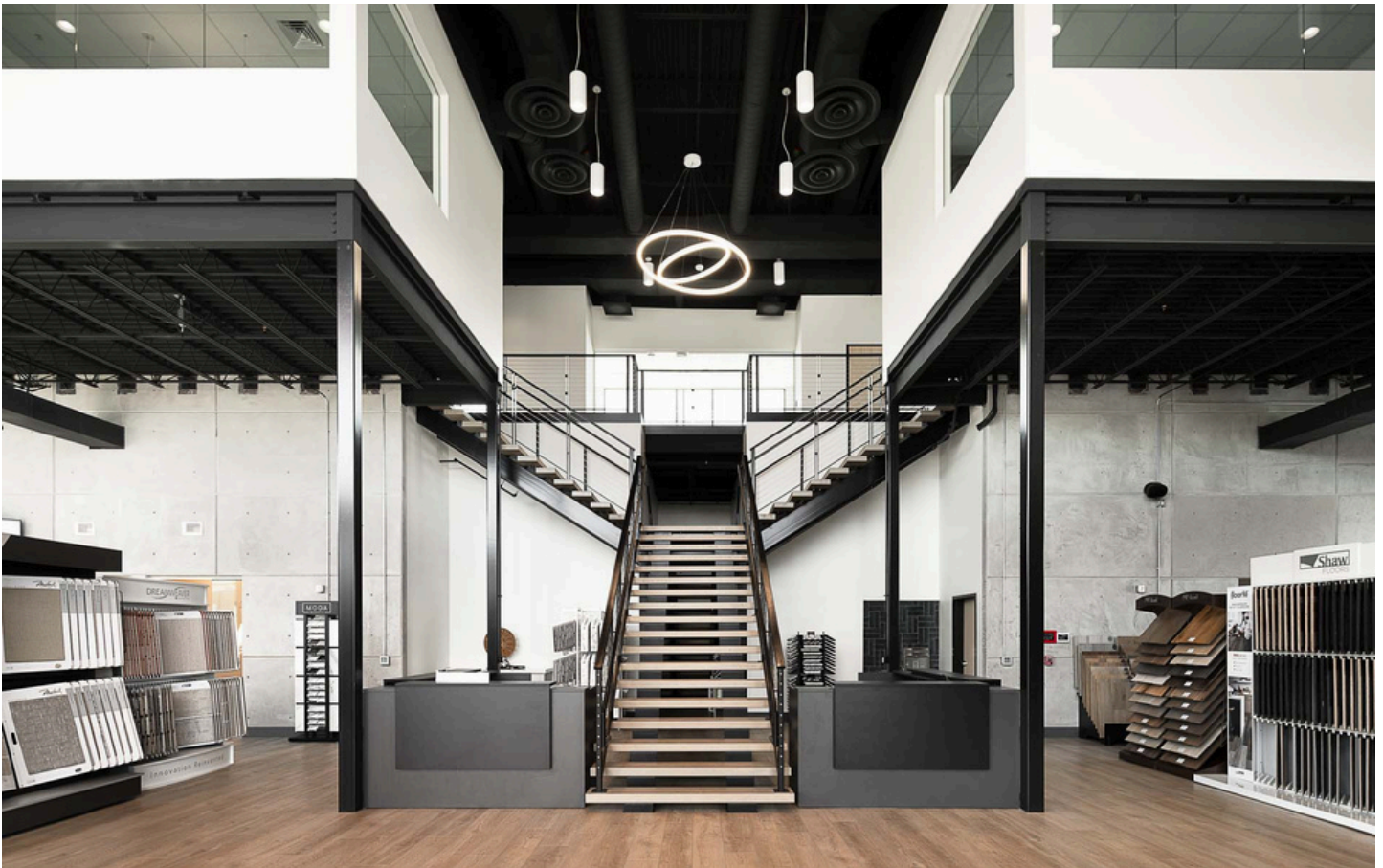




## FLOORING RETAILER

**Products Featured:** INTRODUCE, SAVOY

**Location:** Saratoga Springs, UT | **Dealer Partner:** Main Street Office Furniture



### THE OBJECTIVE

A rapidly growing Utah-based flooring and carpet installation company needed to outfit their brand-new office space. Its brick-and-mortar retail store also houses its company offices. Featuring a modern industrial design, defined by raw materials including a concrete exterior, steel beams, metal railings, wood flooring, and a neutral color palette. The company's goal was to source modern, high-quality reception and workspace solutions to fill both its customer-facing and private office areas. The furniture had to provide a comfortable and functional workspace for its employees.

# THE SOLUTION

Main Street Office Furniture, a trusted dealer partner of OFGO STUDIO, leveraged their expertise and offered a tailored solution that perfectly aligned with the flooring retailer's industrial design, helping to create a modern and cohesive workspace. OFGO STUDIO was the right fit to elevate the flooring retailer's interior aesthetics with a quality, affordable furniture package. This was accomplished through OFGO STUDIO's "PREMIUM FOR ALL" mission—to create the highest quality products and make them universally attainable.



The reception area needed to establish a strong first impression. To accomplish this, INTRODUCE, an agile reception solution, stands out with its contemporary hang-on transaction counter design. Its sleek dark finish with charcoal and black laminates complements the overall aesthetic and is perfectly positioned on both sides of the staircase for a centralized interaction space with customers. The space maintains a seamless, symmetrical visual balance while ensuring a smooth transition to the upper level.



On the upper level, the executive private office needed to be sophisticated and functional. SAVOY, a premium height-adjustable desking solution was selected for its minimalistic appearance, providing executives with a workspace suited for individual work and meeting facilitation. Its robust dual-shroud design creates a layered visual effect and conceals its height-adjustable legs for a refined look. Golden Oak was selected as the laminate finish, adding warmth and a premium textured appearance that pairs well with the natural light.



## THE RESULT

The flooring retailer now has a fully functional space that complements the industrial design of their workspace. The collaboration between Main Street Office Furniture and OFGO STUDIO helped create ideal workspaces that support the company's success. With thoughtfully designed areas that promote customer interactions and productivity, this new space serves as a foundation for continued growth.

## ADDITIONAL IMAGES





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